

For immediate release:

**TADA! Youth Theater's
Kicks off their season with
the 10th Anniversary production of
Golly Gee Whiz**

**Book and Music by Eric Rockwell and Book and Lyrics by Joanne Bogart
Directed and Choreographed by Joanna Greer
with musical direction by Jim Colleran**

**Friday, January 9 – February 15
TADA! Youth Theatre**

NEW YORK, NY - **TADA! Youth Theater** (Janine Nina Trevens, *Executive & Artistic Director*), the City's "best known children's musical theater" will kick-off the season with the with the 10th Anniversary production of the family musical ***Golly Gee Whiz***, with book and music by Eric Rockwell and book and lyrics by Joanne Bogart, directed and choreographed by Joanna Greer with musical direction by Jim Colleran. The show will open in **Friday, January 9 and run through February 15 at TADA! Theater is located at 15 West 28th Street.** Tickets are **\$20 for adults, \$8 for children and can be purchased by visiting www.tadatheater.com or calling (212) 252-1619.**

Marking its 10th anniversary, *Golly Gee Whiz* is a fun and frolicking family musical based on the classic Judy Garland and Mickey Rooney films of the 1930's. It is 1939 and even the town of Happyville is depressed, especially the kids. But what can a group of kids do to change the town's economy? "Hey, kids let's put on a show!" says Mickey. "I know my father's got a barn!" exclaims Judy. They are sure it will be such a great show that folks will come from miles around to see it, and re-establish Happyville as the bustling town that it once was. This musical has a book and music by Eric Rockwell and book and lyrics by Joanne Bogart will be directed and choreographed by Joanna Greer with musical direction by Jim Colleran. **Performances January 9th- February 15th**

TADA! will continue the season with ***Everything About A Family, Almost* (April 17th– May 17th)** from the much beloved, "***Everything About***" series, which the NY Times has called "delightfully comic" and the scrumptious musical, ***The Little House Of Cookies* (July 10th - August 1st).** TADA! Youth Theatre also offers a 12 week class during the fall (September 20th thru December 15th) and an 8 week class in the winter (January 10th thru March 16th.) in addition to their famed "Week-longs Camps" throughout the year.

***Golly Gee Whiz* (Jan. 9 – Feb 15th)**

**Playing Schedule: Opening Night, Friday, January 9 at 7PM; Saturday and Sunday at 2PM and 4PM
January 21 (MLK day) and Presidents Day (February 18) at Noon & 2PM**

School Performances: Jan. 29 & Feb. 8 at 10AM & Noon; VIP Performance Feb. 4 at 7PM

TADA! Theater, is located at 15 West 28th St., Second Floor (btwn Broadway and 5th Ave), NYC

General tickets: are Adults \$20, Children \$8; Premium tickets are Adults \$25, Children \$15.

**Premium tickets support TADA! Theater while enjoying a show
and includes reserved seating for adults and guaranteed front-row bench seats for children.**

For more information, please visit www.tadatheater.com or call (212) 252-1619

PRESS NIGHT – FRIDAY, JANUARY 9 (there is seating available post opening)

Ms. Janine "Nina" Trevens is available for interviews to discuss the wonderful near-quarter century of creating family musicals at TADA! Please contact Springer Associates PR (212 354 4660) to arrange press tickets or interviews

About TADA! And TADA!'s Mission: Co-founded in 1984 by Janine Nina Trevens and Linda Reiff, TADA! Is a unique, non-profit, 501(c)3 youth theater that produces original musicals performed by New York City kids ages 8-18 for family audiences; a year-round Resident Youth Ensemble composed of over 70 NYC kids ages 8-18; renowned education programs in more than 47 public schools; theater classes taught by professional teaching artists, and an annual one-act playwriting contest and free staged reading series geared towards teen actors and audiences. TADA! provides young people of different backgrounds the opportunity to explore and perform theater together in an educational, supportive, and professional environment. TADA! introduces musical theater to children through performances and classes, thereby creating theater artists and audiences for the future. Young people gain self-confidence and learn commitment, responsibility, communication and teamwork—these skills are critical to young people's success both in school and in life.